



Business Memberships

General Support

Just like our Individual Memberships, **Business Memberships** are the easiest way for businesses to support our museum. All of our Business Memberships offer a variety of benefits for your business employees and customers! The money raised through Business Memberships supports a wide array of tangible expenses, from internships to exhibit development, and from innovative programming to utilities. Business Memberships allow us to be at the forefront of the museum field, and ensure that we remain relevant in a rapidly progressing world.

We have three different tiers of Business Memberships. Each tier recognizes a step in the development of the Wickwire business. Although each tier has specific benefits attached, we are more interested in cultivating mutually beneficial partnerships, and so we would welcome the opportunity to develop a special Business Membership package that would cater to your own specific business needs. Please do not hesitate to set up a discussion with the staff at the 1890 House for this purpose.

The Grocery Store - \$250

Our entry level Business Membership honors the humble origins of the Wickwire's business. Chester, in partnership with his father, Raymond, opened their Main Street Grocery store in 1865. At the Grocery Store membership level, you will receive the following:

- 1 total hour of free venue rental (museum only) – Make yourself at home in our historic house. Whether you want to host a customer reception or an employee appreciation happy hour, we are here to facilitate a "wow them" event, surrounded by the grandeur of the gilded age.
- 10 complimentary guest passes – Museum guest passes are an excellent way to show appreciation to your employees, volunteers and/or customers. Spreading our guest passes also helps the museum to share our story with a wider audience. It's a "win-win" situation!
- Acknowledgement/Advertising in our eNews – Your support is important to us and we want to help support your business as well. With your sponsorship, we will recognize you in our eNews. Depending on your personal preference, we can run a section recognizing your contribution to the museum, or position an advertisement for your business within our eNews.



The Hardware Store - \$500

Our intermediate level of support honors a pivotal point in the Wickwire business development. Chester shifted from running a Grocery Store to running a Hardware Store, which produced basic wire goods. The Hardware Store provided the foundation for he and his brother Theodore's future business development and growth. At the Hardware Store membership level, you will receive the following:

- 2 total hours of free venue rental (includes museum and grounds only) – You will have access to the entire museum and the grounds around the building. Perfect during the summer months!
- 20 Guest Passes – More opportunities to reward your customers and/or employees! Give us a heads-up before they come, and we will make sure to give everyone associated with your business the VIP treatment.
- Acknowledgement/Advertising in our eNews – in addition to featuring your business in our eNews, the 1890 House website will host a business spotlight in recognition of your thoughtful support!

The Factory - \$1,000

Finally! Chester achieved significant commercial success, all grounded on his mechanical innovation. The Wickwire Factory had a huge impact on the city and county of Cortland, and shaped our community for years to come. Your business sponsorship at The Factory membership level will have a similar impact for the museum. At The Factory membership level, you will receive the following:

- 3 total hours of free venue rental (includes museum, grounds, and carriage house areas) – We'll pull out ALL the stops for your event. This package is valued at a minimum of \$1,100, and your event will be guaranteed to impress!
- 10% Discount for all business employees and/or customers on museum memberships, gift shop items, and events – We want *your* family to be *our* family. And, as part of our sincere gratitude, we will extend a special discount to those *you* care about!
- Wickwire Acknowledgement Plaque – In addition to featuring your business in our eNews, and hosting a business spotlight on our website in recognition of your support, we will present you with a special plaque made of aluminum and wood in order to acknowledge your generous support. We hope that you will prominently display your award!

